



# INTERNATIONAL ONLINE SUMMER SCHOOL «RUSSIAN BUSINESS CULTURE»

*June 26-28, 2023*

# About School

## *Russian Business Culture*

Entering new markets makes it necessary to understand economic and political environment, cultural differences as well as many other aspects of doing business across the borders.

The objective of the International Online Summer School «Russian Business Culture» is to provide students with a complex perspective of the Russian business culture, peculiarities of doing business in Russia, its economy and opportunities of economic development in the future. The school will include presentations, discussions, individual and team assignments.



# Lecturers Team

*Meet Our Best Team*



**Nikolay Druzhinin**

Professor of the Department of International Finance and Accounting.

A specialist in the field of finance, dealt with the problems of institutional reforms, worked in several banks, including foreign ones, was a visiting researcher for a year at the University of Osaka, Japan.

Doctoral dissertation is devoted to Japanese reforms and economic growth.

Author of over 60 scientific publications, including 3 monographs.



**Joel Ivan Gonzalez Cedillo**

BA on International Relations and International Trade in Mexico, MA on International Relations and PhD on International Relations and World Politics.

Certifications on Fundamentals of state policy in the field of terrorism prevention and on State national policy.

Research interests - European politics, political extremism, political ideologies, Russian political history.



**Ksenia Kouzmina**

MPA, PHD in Linguistics, Associate Professor, Department of Management and Public Administration, UMTE, a certified L&D expert in evaluating learning and development impact (ATD, USA), specializes in strategic and project management.

Ex-CEO of Private Educational Institution "Institute for Enterprise Issues".



**George Varlamov**

Associate professor, PhD in Economics

Fields of interest include cross-border cooperation, internationalization of universities, innovations in education, project management.

More than 20 papers on innovations, internationalization of universities, cross-border cooperation etc.



**David Tereladze**

Associate professor, PhD in Economics.

Candidate of Economic Sciences has more than 10 years of practical banking experience.

Author of more than 30 articles on banking, finance, management.





# Key Facts

*Facts and Figures*

The International School will be held **fully online!**

Tuition fee: The School is **free of charge** for everyone.

Duration: **3 days**

Course Dates: **26/06/2023 – 28/06/2023**

Credits: **2 ECTS**

Level: BA / MA

Language of instruction: **English**

Certificate: The participants will receive **digital certificates** upon successful completion of the International School.

Registration link:

<https://forms.gle/CYNwa6pHmDwqJvrU9>

Please register by **June 19**

# Program

*\*Moscow Local Time*

## June 26 *Monday*

- 10.00-10.15 OPENING OF ONLINE INTERNATIONAL SUMMER SCHOOL
- 10.20-11.55 INTERCULTURAL COMMUNICATION: FOCUS ON RUSSIA (GEORGE VARLAMOV)
- 12.00-14.00 POLITICAL HISTORY OF RUSSIA (JOEL IVAN GONZALEZ CEDILLO)

## June 27 *Tuesday*

- 10.00-11.55 BASIC PRINCIPLES OF RUSSIAN ECONOMY (DAVID TERELADZE)
- 12.00-14.00 MODERN ECONOMIC POLICY OF RUSSIA: CHALLENGES AND OPPORTUNITIES (NIKOLAY DRUZHININ)

## June 28 *Wednesday*

- 10.00-11.55 PROJECT MANAGEMENT (KSENIA KOUZMINA)
- 12.00-12.15 WRAP UP AND FEEDBACK



JOIN US FOR A MEMORABLE LEARNING, SOCIAL AND CULTURAL EXPERIENCE!

Registration

Website

Reviews on UMTE Schools

Email

Phone

WhatsApp

<https://forms.gle/CYNwa6pHmDwqJvrU9>

<https://en.spbume.ru/en/page/161/>

[https://en.spbume.ru/en/list\\_news/](https://en.spbume.ru/en/list_news/)

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## Links&Contacts

*\*Contact us*

