

## MASTER DEGREE PROGRAM

## INTERNATIONAL BUSINESS

### COMPETITIVE ADVANTAGES OF THE PROGRAM:

- All the courses are taught in the English language.
- Opportunity to receive professional experience in an international company.
- Participation in a semester mobility program to the University of Applied Sciences Würzburg-Schweinfurt (Germany).
- A great number of seminars, workshops, projects which are implemented by companies' representatives helping student to receive hands-on business experience.



The mission of the program is to educate and train highly-qualified and internationally recognized professionals who are capable to effectively implement their analytical and research competences, leadership skills, innovation methods and specific knowledge in the process of development and introduction of business management strategies within the context of highly competitive markets and rapidly changing business environments.

### REQUIREMENTS FOR ADMISSION

Degree of Bachelor / Specialist / Master in a related area of expertise.

English language proficiency at B2.

Interdisciplinary admission interview.

### CONTACT INFORMATION

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# INVEST IN YOUR FUTURE



**ST. PETERSBURG UNIVERSITY  
OF MANAGEMENT TECHNOLOGIES  
AND ECONOMICS**

## MASTER DEGREE PROGRAM

## INTERNATIONAL BUSINESS

### MAJOR RESEARCH AREAS:

- Strategic management in international companies.
- The global capital market and theoretical basics of investment evaluation.
- Financial and investment decisions of international corporations.
- Financial policy of international corporations.
- Marketing in international companies.
- Main tendencies of the global economy development, regulation methods, research, forecasting and modelling of the global market and international business.

### WHO WILL TEACH?

Classes are taught by highly qualified teachers - Doctors and Candidates of Sciences, professors and associate professors, international teachers with a successful practical experience in real economy.

### WHAT WILL I LEARN?

The students will study the following courses:

- The Economy of the EU
- International Trade
- Corporate Social Responsibility
- Managerial Decision Making Methods
- Internationalization of Business
- International Marketing
- Financial and Managerial Accounting
- English in International Documents and Diplomatic Correspondence
- Strategic Financial Management
- International Management
- Digital Entrepreneurship
- Economic Aspects of Managerial Activity
- Intercultural Communications and Global Ethics
- International Finance

### WHERE WILL I WORK?

Master of International Business is an economist of international level for both Russian and international companies in various business areas, able to promote the interests of Russian business in global markets and to perform professional functions in commercial and non-commercial companies, organizations and structures in state corporations, banks, consulting agencies, public organizations, funds, ministries, departments and other organizations.

### GRADUATES' POSITIONS:

Head of international projects department.  
Head of functional departments at international and Russian companies of different branches, spheres and forms of activity.  
Analyst of foreign markets research department.  
Lead specialist of analytical departments at transnational corporations.  
Lead economist at international and Russian organizations.  
Lead specialist in international economic activities.  
Lead specialist of functional departments at international and export-oriented companies.  
Lead specialist in export control.

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