

THE VENICE OF THE NORTH

Saint Petersburg is a vibrant, dynamic, and diverse metropolis, where everyone can find something to enjoy. The city offers various opportunities for having a good time, combining classic tourist attractions with new ones that have appeared on the map of the city quite recently.

There is a good reason why Saint Petersburg is named the "Venice of the North". The city, founded on the banks of the Neva River, is a palette of history, architecture and culture that embodies greatness and beauty, luxury and elegance. The "Northern Capital of Russia" is one of the biggest European industrial and cultural centers.

Saint Petersburg is a monument city, a fairytale city, where every street and every building is a unique work of art. This city, where classical and modern architecture look merge, never ceases to amaze its visitors and residents with its enduring beauty and grandeur. The historic center of Saint Petersburg and groups of monuments are recognized as World Heritage Sites by UNESCO.

Saint Petersburg is the second biggest city in Russia.



A LITTLE JOURNEY TO THE HISTORY

1990

EDUCATIONAL CENTER "PROFESSIONAL"

The University has been found in 1990 as an Educational Center that provided re-training and advanced training programmes

1994

"HIGH SCHOOL OF MANAGERS"

Educational Center was transformed to non-state educational establishment with the goal to train specialists for the most demanded professions and to provide information services and expertise for enterprises, organizations and individuals

1995

"INSTITUTE OF MANAGEMENT AND ECONOMICS"

Further transformation of the high school to an educational establishment of higher professional education. Branches in other regions of Russia were opened

2005

"SAINT PETERSBURG ACADEMY OF MANAGEMENT AND ECONOMICS"

The Institute was given a status of academy that moved to the current main campus of the university that is located at Lermontovsky prospect, 44

2009

Educational and Hotel Complex "PUSHKINSKY" was officially opened

2011

The Academy was granted A STATUS OF UNIVERSITY

2016

The University was renamed to "SAINT PETERSBURG UNIVERSITY OF MANAGE-MENT TECHNOLOGIES AND ECONOMICS"

2017

The new training and laboratory campus "IZMAILOVSKY" was officially opened

2020

The University opened a brand new campus for **SECONDARY VOCATIONAL SCHOOL**

THE BIGGEST PRIVATE UNIVERSITY IN THE NORTH-WEST OF RUSSIA

Saint Petersburg University of Management Technologies and Economics (UMTE) is one of the biggest educational establishments providing high-quality education at all the levels in the North-West of Russia.

For the years of its existence the University gained recognition not only in Russian scientific and educational space but also abroad. Status of the University is confirmed by the positive evaluation of its effectiveness by the Ministry of Science and Higher Education of Russia, inclusion of the University into the list of institutions working under research and methodological guidance of the Russian Academy of Science, positive feedback received from employers.

Bachelor's, Master's and Post-Graduate studies are conducted at Saint Petersburg University of Management Technologies and Economics. UMTE students have a unique opportunity to practice their knowledge and skills as well as gain international experience by studying abroad through university programmes at partner institutions.



KNOWLEDGE

UMTE creates conditions for knowledge creation, acquisition of skills, learning and self-improvement to provide competitiveness growth of graduates and teachers

SOCIAL RESPONSIBILITY

Understanding its
educational, enlightening
and public mission,

UMTE assists in the development
of a harmoniously developed
personality, self-actualization,
promotes healthy lifestyles
and volunteering
activities

RESPECT AND CARE

UMTE is a big family where all its members respect and take care of each other

UMTE

DEVELOPMENT AND IMPROVEMENT

UMTE is committed to continuous improvement, enhancing services' quality and quality of life of student, employees and partners

OPENNESS AND ACCESSIBILITY

UMTE is open to innovation and cooperation.

We are ready to share our knowledge and ideas, exchange experience and create joint projects with our team members and partners

FREEDOM

UMTE encourages new
and bold ideas of students
and employees, supports
their interests
and strives to create favorable
environment for
the development of scientific
progress and social
atmosphere





Conceptual mission

of the University is to create all
necessary conditions for realization
of the potential of students to train
specialists able to contribute
to the innovation-driven growth
of the national economy.

Rector of Saint Petersburg University of Management Technologies and Economics, Doctor of Economics, Associate Professor Oleg G. Smeshko

FACTS ABOUT UMTE



PROGRAMMES

UMTE trains leaders of tomorrow. All educational programmes have been designed to respond to the current demands of the economy and requests of employers. They follow all the tendencies of future working life in order to prepare students for successful professional careers.

BACHELOR

INSTITUTE OF MANAGEMENT AND INFORMATION TECHNOLOGIES

MANAGEMENT

- Business Analytics in Management
- Logistical Management
- Project Management
- Marketing
- Marketing (international programme)

APPLIED INFORMATION SCIENCE

Applied Information Science in Economics

BUSINESS INFORMATICS

Digital Solutions for Business

HUMAN RESOURCE MANAGEMENT

Human Resource Management in the Organization

STATE AND MUNICIPAL ADMINISTRATION

• Economic Development of a Region

JURIDICAL INSTITUTE

JURISPRUDENCE

- Civil Law
- Law Enforcement Activities
- Human Rights Activities

INSTITUTE OF CREATIVE INDUSTRIES AND HOSPITALITY

SERVICE

- Event Industry
- Congress and Exhibition Activities

TOURISM

- Technology and Organization of Domestic and Inbound Tourism
- International Tourism
- International Tourism (international programme)

ADVERTISING AND PUBLIC RELATIONS

- Advertising and Public Relations in Mass Communications
- Advertising and Public Relations in Mass Communications (international programme)

PUBLISHING INDUSTRY

 Publication of Printed and Electronic Media

HOTEL INDUSTRY

Hotel Operations

MEDIA COMMUNICATIONS

- Media Communications Management
- Media Communications Management (international programme)

INSTITUTE OF LANGUAGE COMMUNICATIONS AND PSYCHOLOGY

PSYCHOLOGY

 Psychology of Socio-Professional Environment

LINGUISTICS

 Translation and Translation Studies

PEDAGOGICAL EDUCATION

- Foreign Language
- Russian Language as a Foreign Language

INSTITUTE OF ECONOMICS AND FINANCE

ECONOMICS

- Bank and Corporate Finance
- Accounting, Audit and Taxation at Enterprises
- International Finance
- Economics of Organizations and Enterprises

MANAGEMENT

- Financial
 Management
- International Financial Management

MASTER

INSTITUTE JURIDICAL INSTITUTE INSTITUTE OF MANAGEMENT INSTITUTE OF LANGUAGE OF ECONOMICS AND INFORMATION COMMUNICATIONS **AND FINANCE TECHNOLOGIES AND PSYCHOLOGY JURISPRUDENCE** Private Law **ECONOMICS** Tax Attorney **MANAGEMENT LINGUISTICS** International Criminal Strategic Theory Business Lawyer Management and Practice Financial Human Rights Strategic of Foreign Management Lawyer Marketing Language Digital **Financial** and Translation **Analytics** STATE AND MUNICIPAL **ADMINISTRATION** • State Regulation of the Economy **APPLIED INFORMATION SCIENCE** Corporate Information Systems **BUSINESS INFORMATICS**

POST-GRADUATE STUDIES

LAW

- Theoretical and Historical Legal Sciences
- Public Legal Sciences
- Private Legal Sciences

ECONOMIC

- Regional and Sectoral Economics
- Finance
- Management

SOCIOLOGY

INTERNALIZATION AT UMTE

International cooperation and active implementation of its results in all areas of UMTE's activities is our most important task. And the cornerstone of internalization is collaboration with international organizations. UMTE cooperates with the best universities around the world, implements international programmes as well as academic mobility schemes and carries out innovative research projects. Education without language barriers and active use of innovative technologies give students an opportunity to get unique competences and international experience. That is why UMTE graduates are competitive not only in Russia, but also on the international labour market.

Broad geography of our partners which include countries from Latin America, Asia, East and Europe. We never stop working to expand the list of countries where our partner universities are located!

ACADEMIC MOBILITY PROGRAMMES

Together with our international partners, we implement academic mobility programmes for students, Post-Graduate students and teachers. Students have an opportunity to do their exchange semester or a one-year training abroad that helps to improve language skills as well as expand professional outlook and allow using international experience in the future business career.

Academic mobility is a unique experience, a great investment in future, and a vivid experience of living and studying in another country!



INTERNATIONAL PARTNERSHIPS AND ALLIANCES

We are actively exploring opportunities to work with international partners from all over the world. We are open to global initiatives and new sustainable and prominent global academic and research partnership networks!

- Belarus 🚺 Yanka Kupala State University of Grodno, Grodno
 - 2 Institute of Entrepreneurial Activity, Minsk
 - 3 Euphrosyne Polotskaya State University of Polotsk, Polotsk
 - Belarusian-Russian University, Mogilev
 - Sukhoi State Technical University of Gomel, Gomel
 - 6 International University "MITSO", Minsk
 - Belarus State Economic University, Minsk
 - 8 Belarusian National Technical University, Minsk
 - 9 Belarusian State University, Minsk

Vietnam

- International University National University Ho Chi Minh City, Ho Chi Minh City
- Indonesia University of Lampung, Bandar Lampung

- China 22 Shanghai Lixin University of Accounting and Finance, Shanghai
 - Shandong University of Architecture and Civil Engineering, Jinan
 - Hunan Institute of Science & Technology, Xiangtan
 - 15 University of Saint Joseph, Macao
 - 16 Hong Kong Shue Yan University, Hong Kong

Kyrgyz Republic

- Scientific Research Kyrgyz Economic University named after Musa Ryskulbekov, Bishkek
- Mexico University of Colima, Colima

Serbia

- Singidunum University, Belgrade
- University of Niš, Niš

Thailand

- 21 Walailak University, Nakhonsrithammarat
- Kasem Bundit University, Bangkok

Republic of Uzbekistan

- 23 Turan International University, Namangan
- 24 Gulistan State University, Gulistan
- 25 Bukhara State University, Bukhara
- Karshi Engineering Economics Institute, Karshi

Sri Lanka Sabaragamuwa University of Sri Lanka, Balangoda



Students may also take part in one of the winter and summer language and/or business schools.

INTERNATIONAL SUMMER SCHOOL «RUSSIAN BUSINESS CULTURE»

Every year UMTE holds the International summer school «Russian Business Culture» that provides its participants with a complex perspective of the Russian business culture, peculiarities of doing business in Russia, its economy and opportunities of economic development in the future. The programme of the International summer school includes presentations, discussions, individual and group assignments as well as a vast cultural programme.



INTERNATIONAL ONLINE PROGRAMMES

We are providing possibilities for our students to gain new international and intercultural knowledge and experience without any borders. Regularly international online programmes, which are getting together students and teachers from different countries of the world, are organized by UMTE and our international partners.

RECENTLY ORGANIZED INTERNATIONAL ONLINE PROGRAMMES:

- Russian Business Culture;
- Project Management: Problem Solving and Decision Making;
- Introduction in Business and Finance in Russia;
- Leaders of the 21st Century: Professional development and Implementation of Personal Potential;
- The Economy of Modern Russia (in collaboration with Singidunum University, Serbia);
- Russian and Mexican Business Cultures: Peculiarities and Cooperation Opportunities (in collaboration with Autonomous University of Nuevo León, Mexico);
- Russia and Thailand: Peculiarities and Cooperation Opportunities (in cooperation with the Kasem Bundit University, Thailand);
- The Presence of Russia and Mexico in an Emerging World (in collaboration with Autonomous University of Nuevo León, Mexico).

University teachers and Post-Graduate students have an opportunity to give lectures at higher educational institutions abroad. At the same time foreign scientists and professors of the leading international universities, representatives of business are welcome to give lecture and practical classes at UMTE.

RESEARCH

UMTE is included in the list of institutions working under the scientific and methodological guidance of the Russian Academy of Sciences. The academic orientation of the University is noted by national and international partner organizations.

7 RESEARCH SCHOOLS

- Management of innovative regional development and corporate structures
- Sociology management, social structures, institutes and processes
- Social psychology, development psychology, acmeology
- Safety management and effectiveness of economic systems on the basis of international experience
- Regular patterns analysis in information systems and modelling of information processes
- Public-legal protection of rights, freedom and legal interests
- Management of entrepreneurial structures in the period of the Russian economy reformation

5 RESEARCH LABORATORIES, functioning in accordance with the directions of work of the scientific and pedagogical schools and 1 interdisciplinary laboratory combining research in socio-economic and human sciences



THE NORTH-WEST CENTRE FOR SUSTAINABLE DEVELOPMENT



PROJECTS IMPLEMENTED with regional structures of the Russian Academy of Science in the Far East, the Urals, Siberia, the Republic of Karelia, the Northwestern Federal District, etc.



CONGRESS EVENTS AND SCIENTIFIC CONFERENCES

organized together with the institutes of the Russian Academy of Science and the Government of Saint Petersburg









MAJOR INTERNATIONAL FORUMS AND CONFERENCES

Annually UMTE holds international forums and conferences within the following areas:

- State and Municipal Management;
- Sustainable Development (ESG);
- UNESCO World Heritage (Heritage in the Hands of Young People);
- Sociology;
- Management and Public Administration;
- Current Issues in Pedagogy and Psychology;
- Advertising, PR and Media;
- Digital Economy and Finance;
- Theory and Practice
 of Management
 of Entrepreneurial Structures
 in Modern Conditions;
- Languages and Cultures;
- Humanitarian and Social Sciences.

2 SCIENTIFIC JOURNALS



Economics and Management (since 1995) is included in the following databases of scientific journals:

- · RSCI (Russian Science Citation Index) on the Web of Science platform;
- · EBSCO (Business Source Corporate Plus)
- · Database of the Russian scientific journals on the e-library.ru platform (RSCI);
- · A list of the Russian peer-reviewed journals recommended by the Higher Attestation Commission of the Ministry of Science and Higher Education of the Russian Federation where the main scientific results of researches should be published when defending dissertations for receiving Post-Graduate or Doctoral degrees.



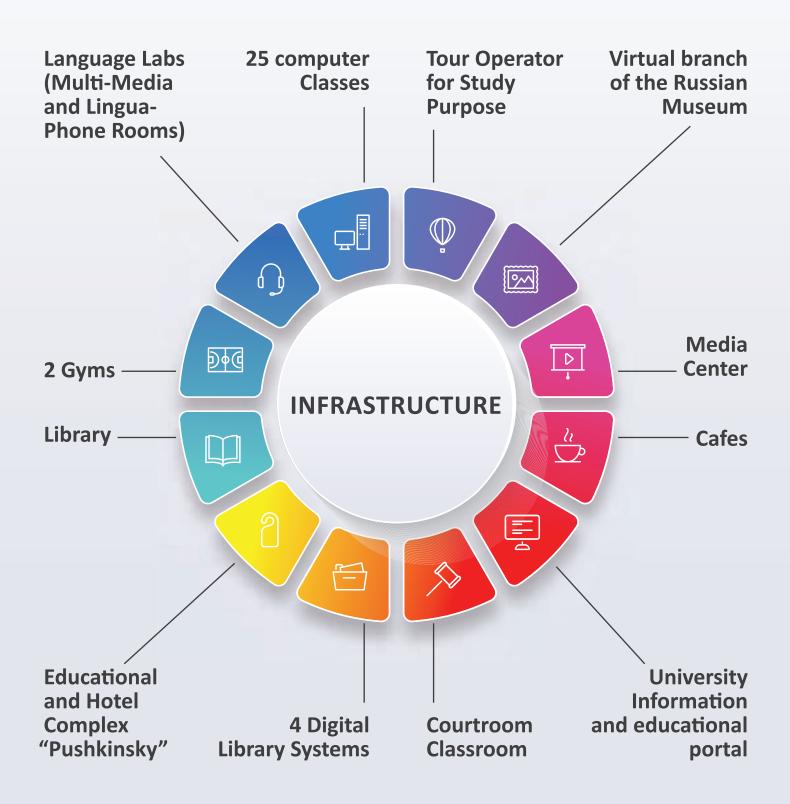
Article are available in English. https://emjume.elpub.ru/jour



Sociology and Law is included in the list of Russian scientific periodicals of the High Certifying Commission of the Ministry of Education and Science of the Russian Federation, where the basic research results shall be published to get the advanced degree.



https://spbume.elpub.ru/jour/index





AWARDS

In accordance with the results of annual monitoring of efficiency of the higher education institutions carried out by the Ministry of Education and Science of the Russian Federation UMTE and its branches received the highest mark. On numerous occasions the University received the following rewards:

"The best higher education institution of Russia", "100 best higher education institutions of Russia", "Hundred best goods", "European Quality" medal and others.



EDUCATIONAL AND HOTEL COMPLEX "PUSHKINSKY"

Educational and Hotel Complex "Pushkinsky" is a campus with research, educational and residential facilities, cafeterias, gyms, cinema and concert halls.

Special attention is paid to safety - 24 hour video surveillance is conducted. The hotel complex offers single and double comfortable rooms, an opportunity to use services of kitchen, sauna, laundry, cafeteria. The Wi-Fi connection is available all over the campus.

- Multimedia Library
- · Cinema and Concert Halls
- Sports Complex with a Spa-area
- Cafeteria
- Kitchen and Laundry

- · Medical Aid Station
- Security 24/7
- 25 Classes with Modern Equipment
- 5 Laboratories



STUDENT LIFE

Student years are the most memorable ones in any person's life. UMTE provides a harmonious environment for training, research as well as for creative self-realization of students that includes:

- Center for Youth Projects and Student Initiatives
- PR-Club and Media Center
- Music Groupsand Student Choir
- Dance Studio
- School of Political Leadership
- Students' Pedagogical Union "Warmth"
- Students' Association of Psychologists
- Sports Club and many others



Our students are active participants of:

- Youth forums and student festivals;
- Volunteer movement (Olympics, FIFA World Cups, federal, regional and university events);
- Song and dance contests;
- Meetings with politicians, famous scientists, cultural representatives;
- Sports competitions.

UMTE pays special attention to research opportunities of students who annually become scholarship winners of:

- the President of the Russian Federation;
- the Government of the Russian Federation;
- the Government of Saint Petersburg ("Student of the Year", "Best Student");
- Industrial and academic institutions located in Saint Petersburg and other regions of Russia.









